

Curriculum Map: Public Speaking 2020-21

Course: SPEECH Sub-topic: Handwriting

Grade(s): 10 to 12

Course Description: This class will aid the student in all areas of public speaking – impromptu, informative, persuasive and ceremonial. The class will center around three objectives: development of communication skills, encouraging adaptability to diverse audiences, and sensitizing speakers to the ethical impact of their words.

Unit: Importance of Positive Communication

Timeline: Week 1

Unit Description: Learning the techniques of public speaking is a vital part of lifelong learning. You learn how to speak to an audience, skills that can be applied to one-on-one communications, develop the oral communication skills that are prized in the job market, you learn in an ideal environment for building self-confidence, you can make a contribution to the lives of other people, and you can help strengthen your community.

Unit Essential Questions: What's the difference between speaking and communicating?

What are nonverbal symbols?

What are a speaker's responsibilities?

Unit Big Ideas: What are major mistakes made by speakers?

How important is nonverbal feedback to a speaker?

What is the purpose of studying and practicing public speaking?

How does one speak to a listener?

Unit Materials: Chromebooks

Google Tools

PDF files of chapters

Unit Assignments: Students will read information covering the importance of public speaking and complete Google Doc worksheets/participate in class discussions.

Unit Key Terminology & Definitions : Oration
Nonverbal feedback

Topic: Public Speaking as Communication

Unit: Why Study Public Speaking?

Timeline: Week 1

Unit Public speaking helps students develop vital communication skills, encourages speakers

Description: towards the adaptability of diverse audiences, and sensitizes speakers to the ethical impact of their words -- public speaking offers both practical advice and an understanding of why such advice works.

Unit Essential Questions: How does studying public speaking help give knowledge of yourself?
How does studying public speaking help you learn about others?
How does studying public speaking help you become a stronger listener?
How does studying public speaking help make you an effective citizen?

Unit Big Ideas: Why were individuals during the Golden Age of Democracy in Greece afraid of public speakers?
What are the responsibilities of a speaker?
What are the community benefits of public speaking?
How can you benefit from public speaking?

Unit Materials: Chromebooks
Google Tools
PDF files of readings

Unit Assignments: Students will read PDF chapters on the benefits of public speaking and participate in class discussions. Students will also complete Google Doc forms.

Unit Key Terminology & Definitions : Democracy
Forensics
Deliberative
Epideictic
Logos
Pathos
Ethos

Topic: Public Speaking and Effective Listening

Topic: The Skill of Listening

Unit: Speech Anxiety and Techniques to Use

Timeline: Week 2

Unit Description: Public speaking is one of the largest fears for most individuals. This unit will focus on figuring out specific fears and give some healthy strategies for working with these fears.

Unit Essential Questions: Identify and describe five fears that cause nervousness?
Explain why nervousness can actually help a speaker.
What techniques can be used prior to and during a speech to help deal with nervousness?

Unit Big Ideas: What are the reasons for your nervousness?

What is the value of fear?

What are some guidelines for managing fear/nervousness?

Unit Materials: Chromebooks

Sample tests

Google Tools

PDF files of chapter readings

Unit Reading of PDF file chapter

Assignments:

Sample tests to gauge nervousness

Google Docs worksheets

Games

Unit Key adrenaline

Terminology &

Definitions : positive imagery

positive nervousness

Selective Relaxation

This Curriculum Map Unit has no Topics to display

Unit: Impromptu Speeches

Timeline: Week 2

Unit

Description:

Students will get to practice thinking while on their feet while answering random and real life questions. This type of unit will help students prepare for lifelong communication and even prepare for job interviews.

Unit Essential

Questions:

How can you use humor to help?

How can you use your audience to play off of?

What is the worst that can happen?

What strengths can you play off of?

Unit Big Ideas: What's the worst thing that can happen during a speech?

How can humor be helpful?

How can we use this skill to play into our strengths?

Unit Materials: None needed

Unit

Assignments:

Students will be giving impromptu presentations throughout the course and at multiple times.

Unit Key

Terminology &

Definitions :

Toastmasters

impromptu

This Curriculum Map Unit has no Topics to display

Unit: Purpose of Your Speech and Central Idea

Timeline: Week 3

Unit Description: This unit will focus on speech purposes: inform, persuade or entertain. Students will also focus on techniques to use to help convey their messages.

Unit Essential Questions: What is the purpose of your speech?
What diction should you focus on for your audience?
How can you connect with your audience and keep their attention?

Unit Big Ideas: Public speaking is a skill that takes practice.
Words have weight and consequences.
There are techniques that can be used to help facilitate your presentation.

Unit Materials: Chromebooks
Google Tools
PDF files

Unit Assignments: Students will read PDF chapters and complete provided worksheets dealing with these chapters. The students will also participate in class discussions reviewing this material.

Unit Key Terminology & Definitions : Chiasmus
Anaphora
Epistrophe
Eponym
Parallelism
Hypophora

Topic: Passport Project

Unit: Types of Power While Speaking, Do's and Don'ts, Structure, etc...

Timeline: Week 3 to 4

Unit Description: This unit will focus on the types of power that a speaker immediately has upon stepping in front of an audience. We will also focus on basic do's and don'ts of a speech.

Unit Essential Questions: What is the difference between conferred and natural power?
How does ethos help/hurt your presentation?
How can inclusive pronouns endear you to an audience?
How can you avoid disfluencies?
Why cite your sources out loud during the speech?

Unit Big Ideas: Speakers have power in front of an audience.

There are techniques that can be used to influence an audience.

Disfluencies should be eliminated to create a stronger verbal flow.

Verbal citation of credible sources provides a stronger belief in subject matter.

Unit Materials: Chromebooks

Google Tools

Unit Assignments: Students will participate in classroom discussions and be responsible for taking notes and understanding them.

Unit Key Terminology & Definitions : conferred power

natural power

ethos

inclusive pronouns

This Curriculum Map Unit has no Topics to display

Unit: Intros and Conclusions

Timeline: Week 2

Unit Description: This unit will focus on the power and failure that can happen with the introductions and conclusions of a speech.

Unit Essential Questions: What is considered effective attention getting material for the introduction of a speech?

What is considered effective orienting material for the introduction of a speech?

How can you create an effective conclusion of a speech?

Unit Big Ideas: Focus on:

Introductions

Conclusions

Unit Materials: Chromebooks

Google Tools

PDF files

Screencastify

Unit Assignments: Students will read PDF file chapters and participate in class discussions regarding the material. Students will also complete Google Doc worksheets.

Unit Key Terminology & Definitions : attention material

clincher

credibility
hypothetical illustration
orienting material
overt-response question
rhetorical question

This Curriculum Map Unit has no Topics to display

Unit: Supporting Your Ideas

Timeline: Week 3

Unit Description: This unit will focus on the importance of using credible, supportive ideas during presentations. We will discuss the proper ways to present this information and the power it can give to a speech.

Unit Essential Questions: Explain why supporting materials are needed during a speech.

Describe nine types of supporting materials.

Discuss the use and abuse of statistics in speeches.

Unit Big Ideas: Reasons for using supporting materials
Types of supporting materials
Credible vs. non-credible materials/sources

Unit Materials: Chromebooks
Google Tools
PDF files of readings

Unit Assignments: Students will read PDF file chapters and participate in class discussions while completing Google Doc worksheets.

Unit Key Terminology & Definitions : analogy
average
comparison
contrast
correlation
hypothetical narrative
mean
median
mode
quote verbatim
testimony
vivid image

This Curriculum Map Unit has no Topics to display

Unit: Informative Speaking Techniques...Focus on Demonstrative

Timeline: Week 3 to 4

Unit Description: This unit will provide interesting and unique information by dedicating itself to the goals of informative speaking. This skill is the easiest type of public speaking, but also the most prevelant.

Unit Essential Questions: Is my topic significant?
What does my audience already know?
What does my audience need to know?
Do I understand my topic?
Which type of informative speech best suits my skills/strengths?

Unit Big Ideas: Informative speeches...
-give new skills and knowledge
-shape perceptions
-set the agenda of public concern
-give options for actions
What are types of informative speeches?

Unit Materials: Chromebooks
Google Tools
YouTube
PDF Files

Unit Assignments: Students will read PDF chapters dealing with informative speaking. Students will participate in class discussions and complete Google Doc worksheets. Also, students will eventually have to create and present their own demonstrative speech (and anonymously critique their peers).

Unit Key Terminology & Definitions : shaping perceptions
setting the agenda
clarifying options
briefing

Topic: Demonstrative Speaking and Peer Critiquing

Unit: Ceremonial Speaking

Timeline: Week 7 to 8

Unit Description: Special occasion speaking helps build community, and a speaker's language and delivery style can serve to enhance feelings of togetherness. A ceremonial speech, regardless of formality, should have a purpose that is clear to the speaker and the audience. This is a task that many

will have to perform later in life.

Unit Essential Questions: How can you overcome obstacles that often impede the communication between a speaker and audience?

How can you build a powerful and ethical speech?

How can you weave words and evidence into eloquent thoughts and persuasive ideas?

What are the different types of ceremonial speeches?

What should I focus on during a speech of tribute, eulogy, and toast?

Unit Big Ideas: What are the different types of ceremonial speeches?

What are the do's and don'ts involved with these types of speeches?

How can I leave my audience with the emotion that matches the ceremony?

Unit Materials: Chromebooks

Google Tools

PDF files

YouTube

Unit Assignments: Students will read PDF chapters on this unit and complete Google Doc worksheets covering the subject matter. Each student will participate in class discussions and watch sample speeches; discussing the highlights and pitfalls of each. When this is done, students will generate and perform their own speeches of tribute.

Unit Key Terminology & epilogue

Definitions : magnification

eulogy

toast

tribute

masters of ceremony

after dinner speech

narrative design

speech of inspiration

speech of introduction

speech of acceptance

award presentation

Topic: Focus on Toasts, Eulogies, and Tribute

Topic: Practice Speeches of Tribute